

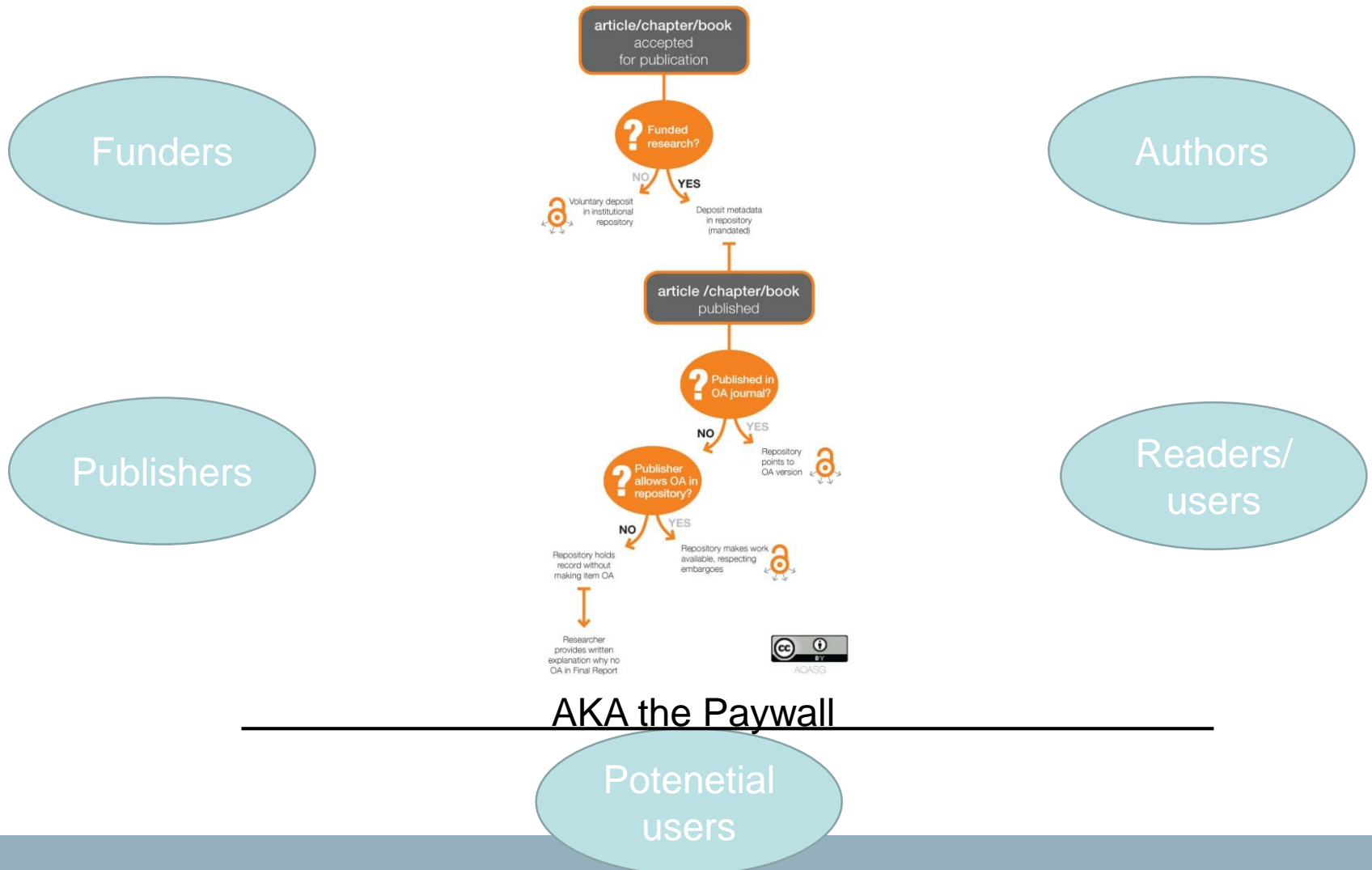
# Elephants and copyright – considerations for a different future

Roxanne Missingham  
University Librarian



Blind monks examining an elephant, an [ukiyo-e](#) print by [Hanabusa Itchō](#) (1652–1724)  
[https://en.wikipedia.org/wiki/Blind\\_men\\_and\\_an\\_elephant#/media/File:Blind\\_monks\\_examining\\_an\\_elephant.jpg](https://en.wikipedia.org/wiki/Blind_men_and_an_elephant#/media/File:Blind_monks_examining_an_elephant.jpg)

# Digital and open access disruption



# What do authors want....

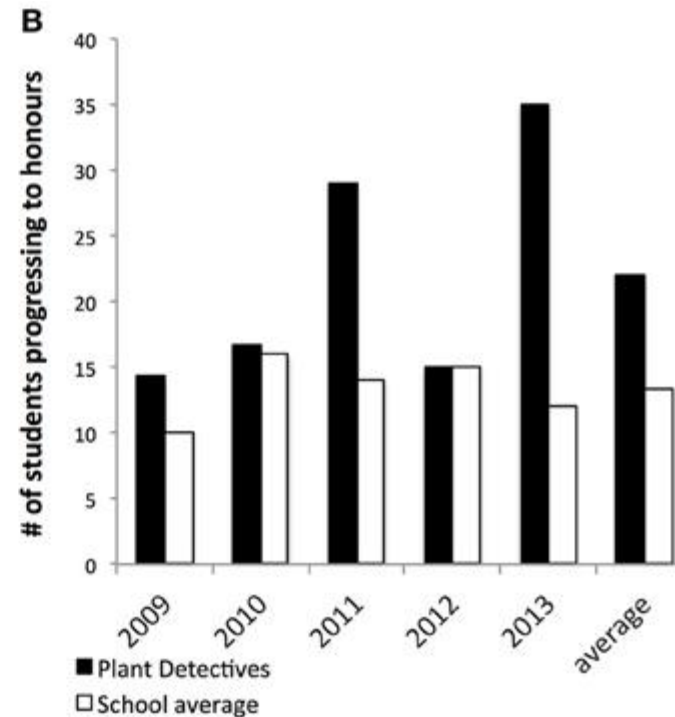
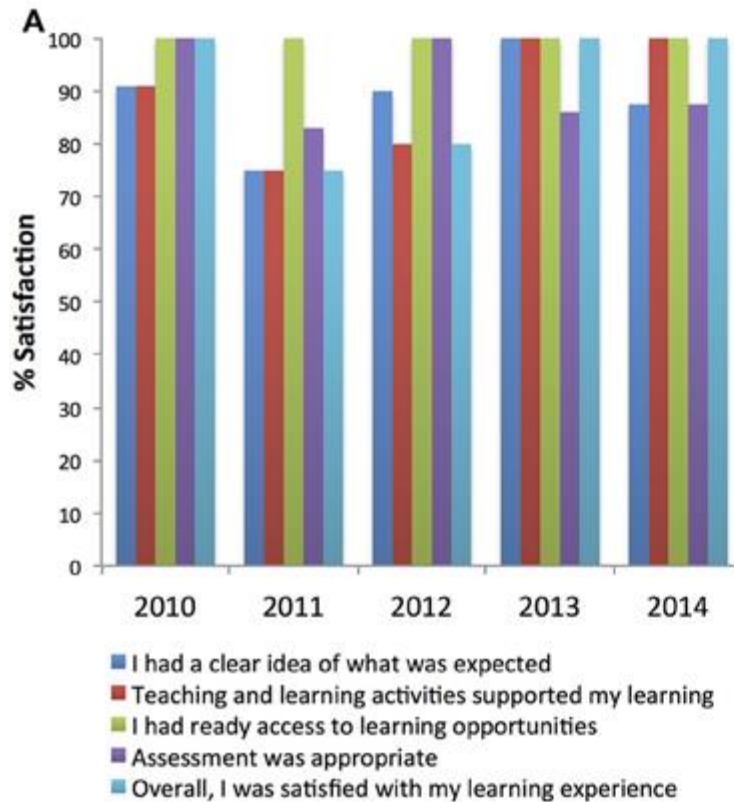
## **The Post-Embargo Open Access Citation Advantage: It Exists (Probably), It's Modest (Usually), and the Rich Get Richer (of Course)**

<http://journals.plos.org/plosone/article?id=10.1371%2Fjournal.pone.0159614>

- open access citation advantage as high as 19%

## **Research impact of paywalled versus open access papers** <http://www.1science.com/oanumbr.html>

- On average, open access papers produce a 50% higher research impact than strictly paywalled papers. (study of 3.3. million papers)



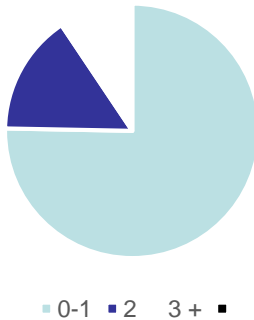
Students progressing to  
honours

# Money, money, money

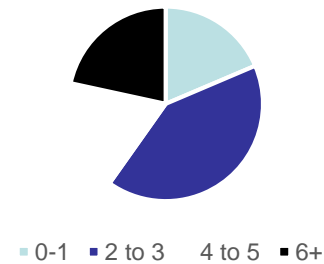
- Much is discussed about payments by authors, but what does the academic author really pay or receive?
- ANU study 99 academic authors 2016

# And to the money - ANU authors publishing

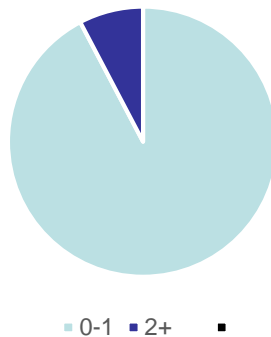
Book chapters



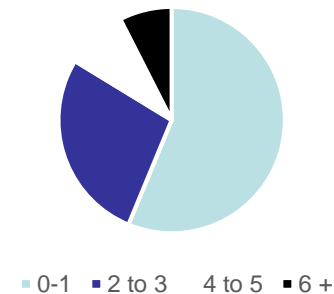
Journal articles



Books

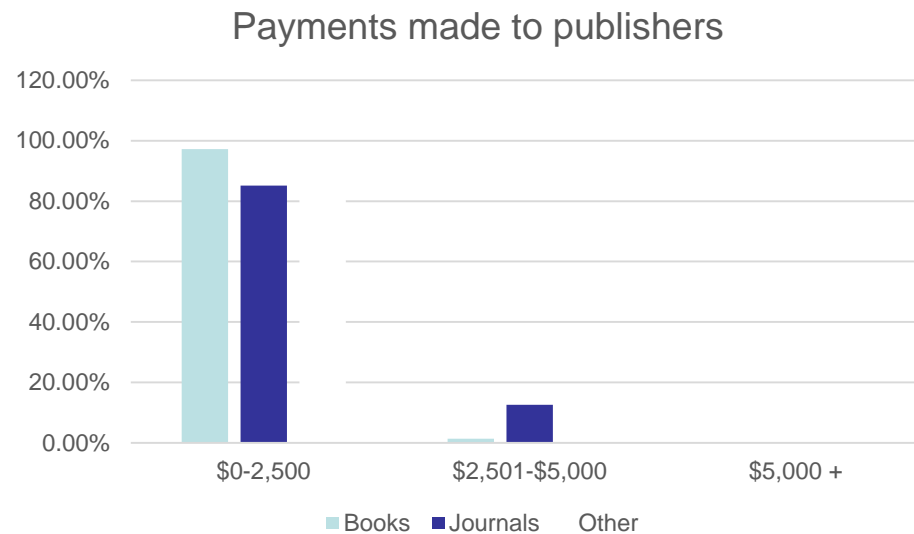


Other publications



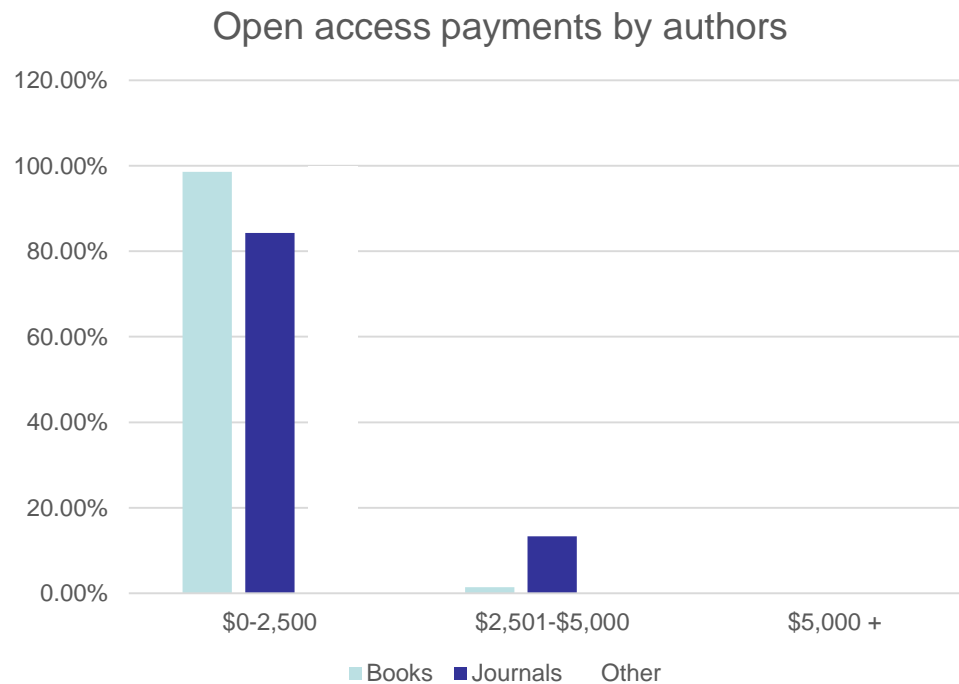


# What were they paying publishers?



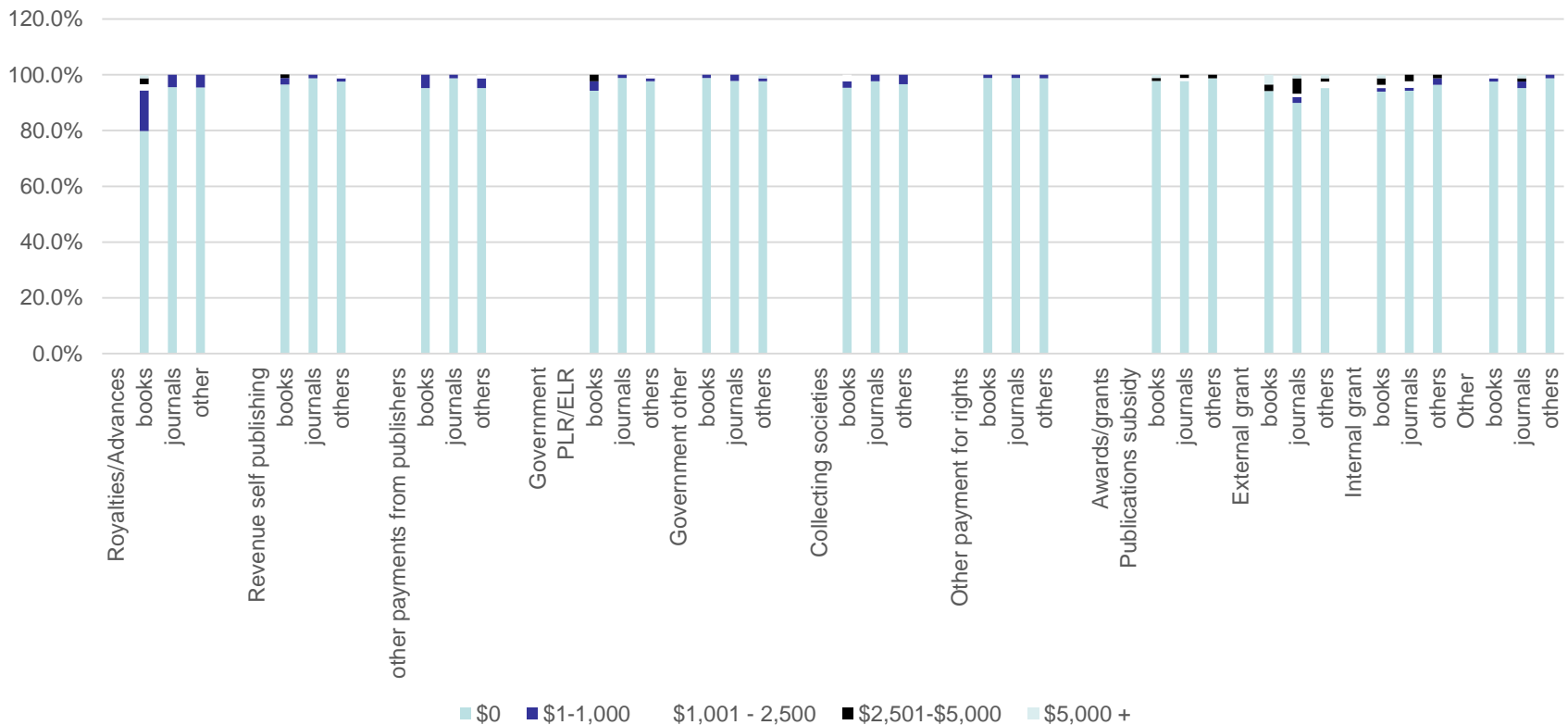


# Open access payments



# What payments do authors receive?

Who pays the authors?



## A typical scholarly author

- Is an author of 2-5 articles a year
- Authors of book chapters and books also author journal articles
- What do they pay?
  - less than \$2,500 for publishing (copy editing, image fees, index, design) – more for books than journal articles

# Main payments to authors

- Royalties/advances
  - 20.2% of book authors (~72% under \$1,000)
- ELR/PLR payments:
  - 94.3% receive \$0, 3.4% between \$1 and \$1,000,
  - 98.9% of journal articles and other publications receive \$0
- Collecting societies payments
  - 95.4% of book authors receive \$0, 1.1% between \$1 and \$1,000
  - 97.7% of journal authors receive \$0, 2.3% between \$1 and \$1,000

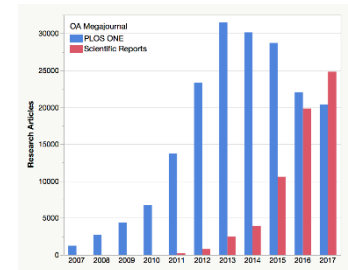
# A typical scholarly author

## – Collecting societies payments

- 95.4% of book authors receive \$0, 1.1% between \$1 and \$1,000
- 97.7% of journal authors receive \$0, 2.3% between \$1 and \$1,000
- 96.7% of other publication authors receive \$0, 3.4% between \$1 and \$1,000

# What might change?

- Could we revolutionise citation? Open access knowledge: digital style guide
- Are payments on the cusp of major change? Germany vs Elsevier: universities win temporary journal access after refusing to pay fees
- Megajournals – making copyright redundant? Future of the OA Megajournal

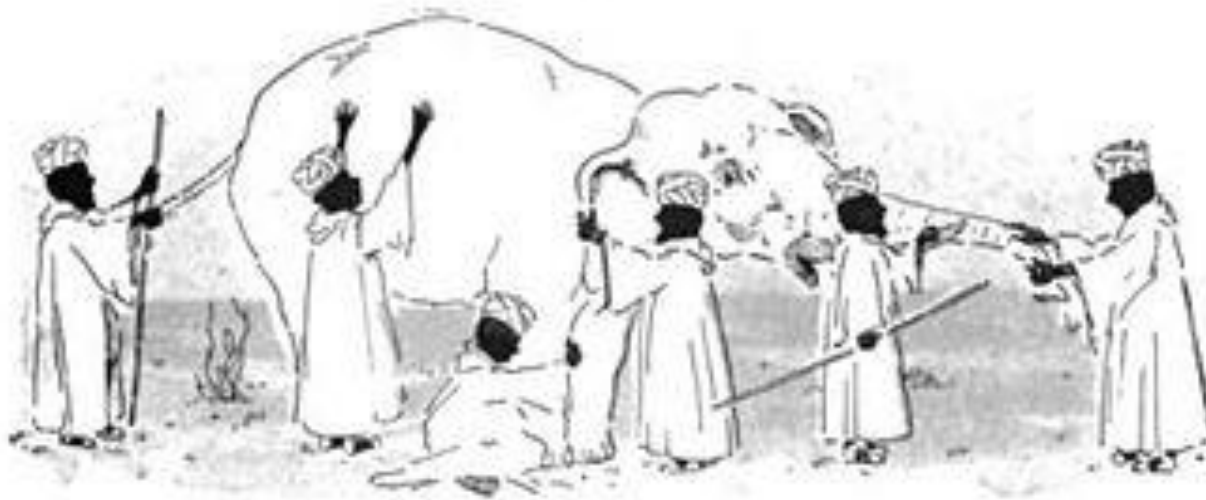


# What does this mean for copyright legislation?

- Flexibility for educational context is critical
- Legislation needs to ensure rights of authors are retained, effectively support a [scholarly communications licence](#)
- Legislation would then support the [National innovation & science agenda](#)



# Future



Illustrator unknown - From Charles Maurice Stebbins & Mary H. Coolidge, *Golden Treasury Readers: Primer*, American Book Co. (New York), [p. 89](#).  
[https://en.wikipedia.org/wiki/Blind\\_men\\_and\\_an\\_elephant#/media/File:Blind\\_men\\_and\\_elephant3.jpg](https://en.wikipedia.org/wiki/Blind_men_and_an_elephant#/media/File:Blind_men_and_elephant3.jpg)